

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034



B.A. DEGREE EXAMINATION – ENGLISH LITERATURE

THIRD SEMESTER – NOVEMBER 2018

16/17UVC3AL01 – ART FOR LITERATURE

Date: 31-10-2018

Dept. No.

Max. : 100 Marks

Time: 01:00-04:00

PART – A

Give brief answers to **ALL** the following questions in 50 words each. **(10x2 = 20 marks)**

01. Comic Book vs. Graphic Novel
02. Auteur
03. Give two examples of books made into films.
04. Colour Psychology
05. RGB and CMYK
06. Gender Stereotypes
07. Who is the Facilitator in theatre?
08. Graffiti
09. Identify a short film in recent times, with a strong social message.
10. Give two examples of Gothic Art and Architecture on our campus.

PART – B

Write short notes on **ANY FIVE** of the following in about 200 words each. **(5x8=40 marks)**

11. What are the Elements of Literature. Give examples.
12. What is the impact of Art on the human mind?
13. What are the Elements of Typography? How does Typography make an impact?
14. How was the Sterlite Copper issue in Thoothukudi represented by news media?
15. How are Archetypes used in storytelling and media?
16. Identify a popular film of your choice and illustrate it using the plot structure diagram.
17. What are the origins of Theatre in the East and the West?
18. Name an Indian filmmaker who is considered a great Auteur. Explain why.

PART – C

Write essay on **ANY TWO** of the following in about 500 words each. **(2 x 20 = 40 marks)**

18. How has the Allied Course, Art for Literature, contributed to your studies?
19. Illustrate the Hero's Journey, Inner Journey and Emotional Journey Arcs.
20. How do political parties use media narratives and storytelling to influence people?
21. Why is Theatre considered a powerful tool of transformation? Illustrate.

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